

CONTRACT

KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

<u>Contract / Revision</u>	<u>Alt Order #</u>
582224 /	
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/11/12 - 10/15/12	12408
<u>Advertiser</u>	<u>Original Date / Revision</u>
Enyart/D/L Congress	10/10/12 / 10/10/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KTVI	Mickie Reeves
<u>Sales Office</u>	
	St. Louis - KTVI
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35-64	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Media Strategies & Research
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Totals</u>	
										Type Spots	Amount
N 1 2		10/11/12	10/15/12	M-F 5a-530a	5a-530a		:30			NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M-----				1	\$375.00		
N 2 2		10/11/12	10/15/12	530a-6a	530a-6a		:30			NM	3 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$450.00		
N 3 2		10/11/12	10/15/12	M-F 6a-7a	6-630a		:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$600.00		
N 4 2		10/11/12	10/15/12	M-F 6a-7a	630-7a		:30			NM	3 \$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$650.00		
N 5 2		10/11/12	10/15/12	Fox 2 News at 7 am	7-730a		:30			NM	3 \$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$550.00		
N 6 2		10/11/12	10/15/12	Fox 2 News at 7 am	730-8a		:30			NM	3 \$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$550.00		
N 7 2		10/11/12	10/15/12	Fox 2 News at 8 am	8-830a		:30			NM	3 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$500.00		
N 8 2		10/11/12	10/15/12	Fox 2 News at 8 am	830-9a		:30			NM	3 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		M--TF--				3	\$500.00		
N 9 2		10/11/12	10/15/12	Fox 2 News Saturday AM	8-830a		:30			NM	1 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		-----S-				1	\$300.00		
N 10 2		10/11/12	10/15/12	Su 7-9a	8-830a		:30			NM	1 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		-----S				1	\$250.00		
N 11 2		10/11/12	10/15/12	M-F 9a-10a	9-930a		:30			NM	2 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/11/12		10/17/12		---TF--				2	\$225.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision 582224 /	Alt Order #	
Contract Dates 10/11/12 - 10/15/12	Product DCCC	Estimate # 12408
Advertiser Enyart/D/IL Congress	Original Date / Revision 10/10/12 / 10/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 12 2		10/11/12	10/15/12	M-F 9a-10a	930-10a		:30			NM	1 \$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M-----				1	\$225.00		
N 13 2		10/11/12	10/15/12	M-F 10a-11a	10a-11a		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	----F--				1	\$175.00		
N 14 2		10/11/12	10/15/12	Fox 2 News Midday	11a-1130a		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M-----				1	\$175.00		
N 15 2		10/11/12	10/15/12	Fox 2 News Midday	1130a-12p		:30			NM	1 \$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	---T---				1	\$175.00		
N 16 2		10/11/12	10/15/12	M-F 230p-3p	230p-3p		:30			NM	1 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M-----				1	\$200.00		
N 17 2		10/11/12	10/15/12	M-F 3p-330p	3p-330p		:30			NM	1 \$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	---T---				1	\$350.00		
N 18 2		10/11/12	10/15/12	M-F 330p-4p	330p-4p		:30			NM	3 \$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$350.00		
N 19 2		10/11/12	10/15/12	M-F 4p-430p	4p-430p		:30			NM	3 \$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$375.00		
N 20 2		10/11/12	10/15/12	M-F 430p-5p	430p-5p		:30			NM	3 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$450.00		
N 21 2		10/11/12	10/15/12	M-F 5p-530p	5p-530p		:30			NM	3 \$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$975.00		
N 22 2		10/11/12	10/15/12	M-F 530p-6p	530p-6p		:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$600.00		
N 23 2		10/11/12	10/15/12	M-F 6p-630p	6p-630p		:30			NM	3 \$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	M--TF--				3	\$900.00		
N 24 2		10/11/12	10/15/12	M-F 630p-7p	630p-7p		:30			NM	2 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	---TF--				2	\$500.00		
N 25 2		10/11/12	10/15/12	The X Factor	The X Factor		:30			NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	---T---				1	\$2,000.00		
N 26 2		10/11/12	10/15/12	FOX Prime Friday 7-8p	7p-8p		:30			NM	1 \$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	----F--				1	\$650.00		
N 27 2		10/11/12	10/15/12	FOX Prime Friday 8-9p	8p-9p		:30			NM	1 \$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/11/12	10/17/12	----F--				1	\$650.00		
N 28 2		10/11/12	10/15/12	9p News Delayed	930-10p		:30			NM	2 \$1,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KTVI
2250 Ball Drive
St. Louis, MO 63146
(314)213-2222

Contract / Revision 582224 /	Alt Order #	
Contract Dates 10/11/12 - 10/15/12	Product DCCC	Estimate # 12408
Advertiser Enyart/D/IL Congress	Original Date / Revision 10/10/12 / 10/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>		
										Type	Spots	Amount
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> M---T---				<u>Spots/Week</u> 2	<u>Rate</u> \$900.00			
N 29 2		10/11/12	10/15/12	M-F 9p-10p	9-930p		:30			NM	1	\$900.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00			
N 30 2		10/11/12	10/15/12	9p News Delayed	10-1030p		:30			NM	2	\$1,700.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> M---T---				<u>Spots/Week</u> 2	<u>Rate</u> \$850.00			
N 31 2		10/11/12	10/15/12	M-F 9p-10p	930-10p		:30			NM	1	\$850.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$850.00			
N 32 2		10/11/12	10/15/12	Fox 2, News Edge Delayed	1030p-1230a		:30			NM	1	\$600.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$600.00			
N 33 2		10/11/12	10/15/12	Fox 2 News Edge Delayed	1030p-1230a		:30			NM	2	\$1,500.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> M---T---				<u>Spots/Week</u> 2	<u>Rate</u> \$750.00			
N 34 2		10/11/12	10/15/12	Fox 2 News Edge	10p-1035p		:30			NM	1	\$750.00
		<u>Start Date</u> Week: 10/11/12	<u>End Date</u> 10/17/12	<u>Weekdays</u> ----F--				<u>Spots/Week</u> 1	<u>Rate</u> \$750.00			
Totals										65	\$37,425.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	65	\$37,425.00	\$31,811.25
Totals	65	\$37,425.00	\$31,811.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.